

# QR Sage Privacy Policy and Data Collection Statement

This privacy statement discloses the privacy practices of QR Sage.

At QR Sage, we are committed to protecting the privacy of our users. This Privacy Policy outlines how we collect, use, and safeguard the information you provide when using our service.

## Information We Collect

When you use our service, we may collect the following information:

1. **Personal Information:** We collect information about who you are, including your full name, email address, phone number, address, date of birth and other information that you provide to us.
2. **Usage Information:** We collect information about how you use our service, including the content of the QR Codes you generate, the date and time of use, and any other relevant usage data.
3. **Device Information:** We may collect information about the device you use to access our service, such as the device type, operating system, and browser type.
4. **Log Data:** Our servers automatically record information when you visit our website or use our service, including your IP address, location, browser type, and referring website.

## How We Use Your Information

We use the information we collect for the following purposes:

1. To provide and maintain our service.
2. To improve and personalize our service.
3. To communicate with you about our service, including updates, promotions, and special offers.
4. To detect and prevent fraud, abuse, and other illegal activities.
5. To comply with applicable laws and regulations.

## Data Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. However, we may share your information in the following circumstances:

1. With service providers: We may share your information with third-party service providers who assist us in operating our service, such as hosting providers and data analysis companies.
2. For legal reasons: We may disclose your information if required to do so by law or in response to valid requests from public authorities (e.g., court or government orders).
3. In case of sale or merger: If QR Sage is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

## **Data Security**

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction.

## **Data Retention**

We will retain your personal information for as long as necessary to provide our service and comply with legal obligations. When your information is no longer required, we will securely delete or anonymize it.

You can permanently delete your account and all associated data by logging in, going to 'Account Details,' and clicking on 'Delete Account'. This action will remove all your data from our system.

## **Your Rights**

You have the right to access, update, or delete your personal information at any time. You can also object to the processing of your personal information or request that we restrict the processing of your information.

## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically for any updates.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at [privacy@qrsage.com](mailto:privacy@qrsage.com).